

For Immediate Release
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REALTORS® Support Peaceful Protests Against Racial Injustice

June 2, 2020 – Members of the Greater Milwaukee Association of REALTORS® were shocked and outraged by the senseless death of George Floyd. We applaud those who are engaging in peaceful marches for equality, fairness, and justice in our society.

The REALTOR® Code of Ethics demand fairness, integrity, and honor. As champions of fair housing, equality and inclusion are among our most cherished values. We will continue to educate our members about the importance of upholding these ideals, and advocate for them at the local, state, and national government levels.

Unfortunately, we are also witnessing a very few who see George Floyd's death as an opportunity to loot and destroy property.

We believe REALTORS® are part of the solution going forward, just as we were in the past. Members can be proud that the national, state, and local associations they belong to have advocated for fair housing legislation at every level of government. On April 11th, 2018, the GMAR celebrated the 50th Anniversary of the Fair Housing Act's passage.

But, celebrating the passage of laws is not nearly enough. The fairness, integrity and honor embodied in the Code of Ethics needs to be applied every day, by every REALTOR®, every time they answer the phone, meet with a client, or send an email. We've all heard the phrase, "It's what you do when no one is watching that counts." That has never been truer than it is today.

There are GMAR members in every neighborhood in Greater Milwaukee. As leaders in your communities we welcome their input in how we can continue to promote equality, inclusion, and acceptance. We also invite them to join the GMAR's Equal Opportunity Committee to help promote the Code of Ethics, and fairness, integrity, and honor.

Sincerely,

Kel Svoboda, 2020 GMAR Chairman

Tammy Maddente, 2020 Equal Opportunity Committee Chair

Mike Ruzicka, GMAR President