



# News release

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## **Alliant Energy employee gets national recognition for customer affordability work** Haben Goitom named to list of next-generation rising stars within the utilities industry

MADISON, WIS. – June 10, 2020 – Haben Goitom’s journey to her role as Alliant Energy’s Director of Business Transformation began in the legal department seven years ago. Today, she’s been recognized by one of the utility industry’s leading publications for her accomplishments.

Public Utilities Fortnightly included Goitom on its list of Fortnightly Under Forty 2020. The list of 64 young and rising stars in the utility industry includes employees of utilities, commissions, professional firms and government agencies across the country.

“Haben truly lives our Values every day. Her passion for supporting our customers and communities demonstrates our Value to *Make things better*,” says Robert Durian, Executive Vice President and Chief Financial Officer. “The ability she exhibits in identifying and implementing innovative ideas that lead to sustainable changes that help our customers shows our Value to *Think beyond. Be bold*.”

Goitom was recognized for her ongoing leadership in advancing customer affordability initiatives throughout the company. She oversees a company team that works to transform Alliant Energy’s operations and find more efficient ways to do things. In this role, Goitom addresses one of the industry’s most pressing objectives – delivering affordable energy service to customers for years to come.

“I find this work exciting and meaningful. It’s a privilege to collaborate with a talented team and groups across the company to make changes that benefit our customers and communities,” said Goitom. “It’s certainly an honor, but I really see this as recognition of the great work of our team.”

[Public Utilities Fortnightly](#) published the list of Fortnightly under Forty 2020 in the June 2020 issue.

Alliant Energy Corporation (NASDAQ: LNT) provides regulated energy service to 970,000 electric and 420,000 natural gas customers across Iowa and Wisconsin. Alliant Energy’s mission is to deliver the energy solutions and exceptional service customers and communities count on – safely, efficiently and responsibly. Interstate Power and Light Company and Wisconsin Power and Light Company are Alliant Energy’s two public energy companies. Alliant Energy is a component of the Nasdaq CRD Sustainability Index, Bloomberg’s 2020 Gender-Equality Index, and the S&P 500. For more information, visit [alliantenergy.com](http://alliantenergy.com) and follow us on [LinkedIn](#), [Facebook](#), [Instagram](#) and [Twitter](#).

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