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Wisconsin Business Owner Named to National Hall of Fame

*Medford's Jim Peterson Elected to ARTBA's "Leader" Class,
WTBA and Senator Baldwin Applaud Selection*

(MADISON, WI) – By unanimous selection, the American Road and Transportation Builders Association (ARTBA) selected Medford, Wisconsin native and industry leader JIM PETERSON to its ARTBA Foundation's 2020 Transportation Development Hall of Fame class.

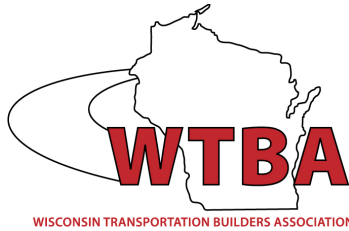
The Hall of Fame was created in 2010 to recognize individuals and families from all over America for their extraordinary contributions to the United States' transportation development and demonstrated exceptional leadership over their lifetime.

Jim Peterson is vice president of James Peterson Sons, Inc., a 5th generation road building and site construction business that started in the late 1930's with a homemade scraper hauling dirt pulled by a team of horses. The company has grown to include transportation design and construction services that span the building of roads and highways to commercial and residential projects as well as excavation, railroad grading and stormwater management.

Peterson has made many notable impacts on Wisconsin's transportation policy development and has been a national, state and local transportation construction advocate for more than 50 years. He's a two-time Wisconsin Transportation Builders Association president (1980 & 2006), former president of ARTBA's Contractors Division and served as ARTBA chairman of a joint national committee on transportation. Jim has also served as chairman of TRIP, a national grassroots advocacy organization. One of the hallmarks of his leadership has been the ability to work with state and federal leaders, regardless of political party, to discuss pending infrastructure issues.

"I was proud to support Jim Peterson's selection for the 2020 Class of the American Road and Transportation Builders Association Hall of Fame," **said U.S. Senator Tammy Baldwin.** "Jim has carried on a family tradition of providing good, family-supporting jobs to Wisconsinites and works collaboratively with his employees to maintain a positive and strong company culture. Jim has been an incredible resource in my advocacy of federal support for the improvement of roads and bridges throughout Wisconsin. From our discussions during our meetings in my Washington, D.C. office or at numerous events throughout the state, he has demonstrated how the transportation construction industry is deeply interwoven into the fabric of the Badger state. Jim Peterson has been a consistent and energetic advocate over many years for the transportation construction industry and his selection for the 2020 ARTBA Hall of Fame is well deserved."

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In the 1970s during an era of diminishing transportation-related revenues, Peterson led an industry effort to educate the public about the negative impacts on motorists and the economy. He helped garner bipartisan support in the state legislature to boost infrastructure investment.

By the mid-1980s Peterson’s tenacity was a key factor leading to Governor Anthony Earl (D) signing a law to index the state’s fuel tax to generate additional revenue for transportation improvements. The next governor – Tommy Thompson (R) – introduced an ambitious “Corridor 2020” highway expansion agenda and Peterson championed its enactment. It empowered long-term transportation modernization and is estimated that 90-percent of the jobs created in Wisconsin during the 1990s were within five miles of a “Corridor 2020” route.

Peterson joins the ranks of other notable ARTBA winners including President Dwight D. Eisenhower, U.S. Representative Jim Oberstar of Minnesota and the inventors of Caterpillar tractors – Benjamin Leroy Holt and C.L. Best.

“Jim has contributed his time and efforts to the Wisconsin and national transportation construction industries for many years and he is very deserving of this prestigious honor,” added Pat Goss, executive director of the Wisconsin Transportation Builders Association (WTBA).

Peterson will be officially inducted into the ARTBA Foundation’s Hall of Fame in May 2021 in Washington D.C.

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For more information on the American Road and Transportation Builders Association (ARTBA) visit their website at www.artba.org

For a more in-depth look at past Hall of Fame winners visit the ARTBA Hall of Fame page at <https://www.artba.org/foundation/hall-of-fame/>