

Yearly passenger traffic continues to grow at GRB

FOR IMMEDIATE RELEASE

January 15, 2020

(GREEN BAY, WI) For the second year in row, passenger traffic at <u>Green Bay Austin Straubel</u> <u>International Airport</u> (GRB) experienced strong growth, with a nearly 10% increase in enplanements over 2018; and the most passengers since 2011. The growth builds on an overall 12.2% increase in passenger traffic in 2018.

GRB Airport Director Marty Piette credits several factors for the good news. "We have four outstanding airlines serving the airport and our local community. American Airlines, Delta Air Lines, and United Airlines have been very responsive to local demand for more service. And, the addition of Frontier Airlines with seasonal service to Denver and Orlando, has also played an important role in growing our numbers." Piette adds that area business and leisure travelers are "more aware that fares are now very competitive, parking is less expensive than big city airports and you can save a lot of time by flying GRB."

Brown County Executive Troy Streckenbach said the continued growth is also reflective of the strength of Northeast Wisconsin's economy. "Our local economy is strong, and it's made stronger when the public supports local assets like GRB. The more people fly local, the more likely airlines are to expand service and the more likely we are to attract new air service."

"The effect of strong passenger traffic is felt throughout Northeast Wisconsin," added Piette. "Travelers who choose GRB will rent cars, buy gasoline, stay at hotels, visit restaurants, shop, and attend events ranging from business meetings and conferences, to football games, concerts, holiday celebrations and more. A vibrant airport is a key component of a strong regional economy, and a direct reflection of the community it serves."

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About Green Bay Austin Straubel International Airport (GRB): GRB serves all of Northeast Wisconsin and portions of Michigan's Upper Peninsula. It is one of only two commercial airports in Wisconsin designated as a Landing Rights Airport by the U.S. Customs and Border Protection for international flight arrivals. To learn more, go to: www.flygrb.com and visit GRB's Facebook page or follow the airport on Twitter.

Media Contacts:

Marty Piette, A.A.E. – Airport Director Green Bay Austin Straubel International Airport 920-498-4800

Marty.Piette@browncountywi.gov

Susan Finco

Leonard & Finco Public Relations, Inc.

920-965-7750 ext. 158

sfinco@LFpublicrelations.com

