

# Will Health Care Be The Top Issue In 2020?

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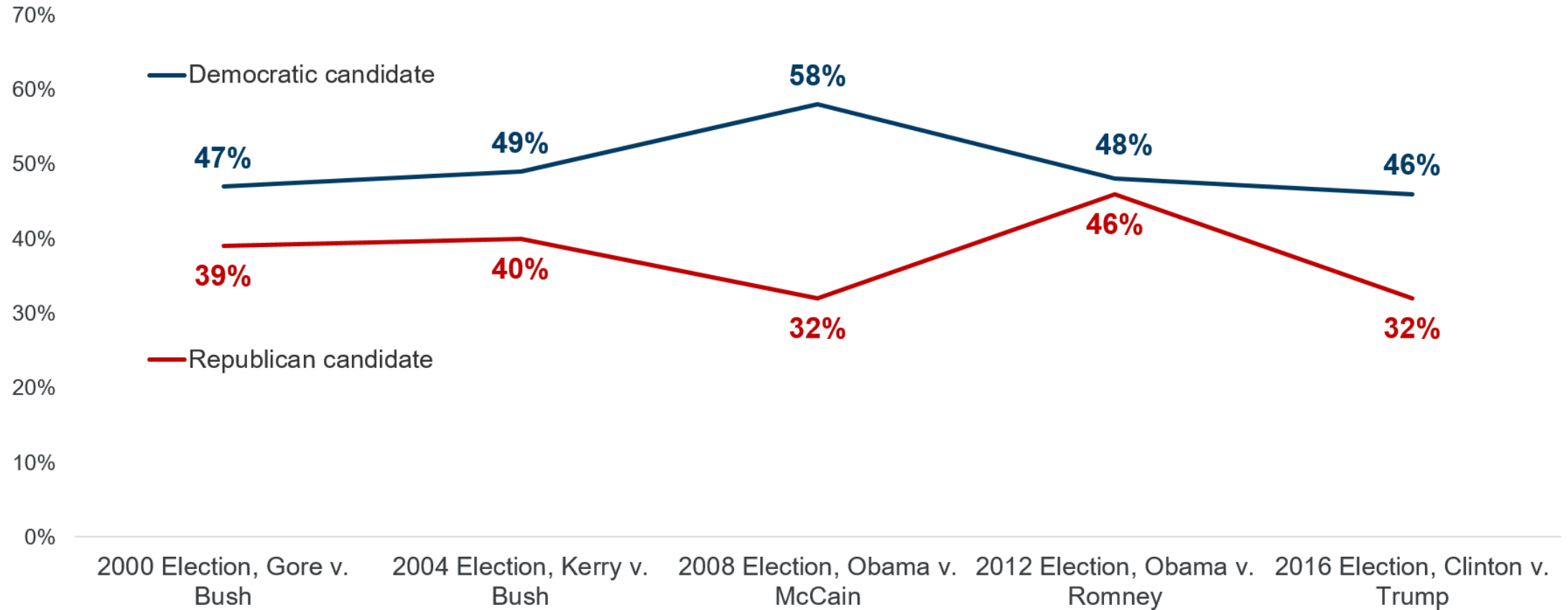
Midwest Polling Summit

October 9, 2019



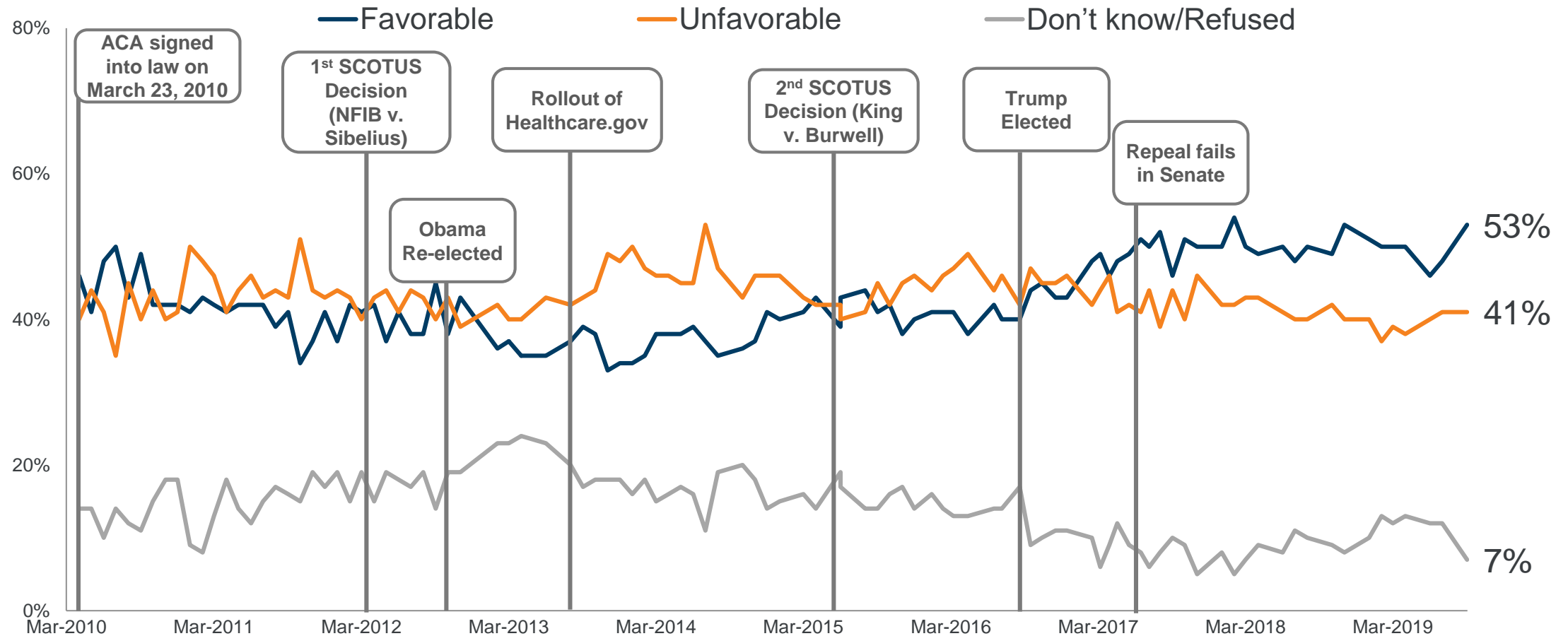
Filling the need for trusted information on national health issues.

## Which Candidate Is Better On Health Care?



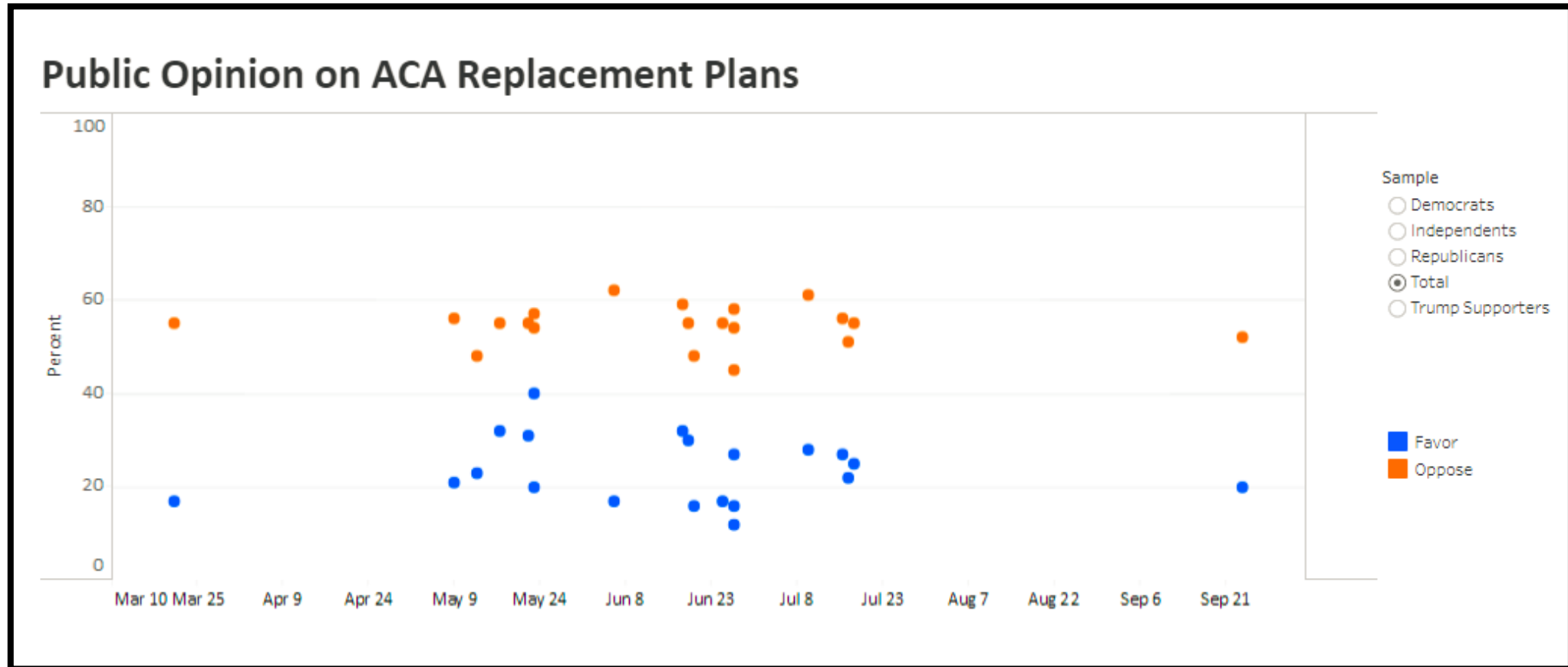
SOURCE: KFF Health Tracking Polls, Fox News, Pew Research Center, ABC, Newsweek-PSRA, Gallup, CNN, USA Today, GWU Battleground, NPR

Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?



SOURCE: KFF Health Tracking Polls. See topline for full question wording and response options.

# ACA Replacement Plans Were Never Popular



SOURCE: KFF aggregation of publicly released polls.

# Why The Pre-Existing Conditions Argument Is Killing Republican Candidates



**John C. Goodman** Contributor ⓘ  
Policy  
*I offer market-based healthcare solutions.*



## POLITICS

### The Fate of Obamacare's Most Popular Provision

In the 2018 elections, Republican lawmakers are torn between their ongoing pledges to repeal or oppose the health-care reform, and overwhelming support for its protections for people with preexisting conditions.

## POLICY-ISH

# FACT CHECK: Who's Right About Protections For Pre-Existing Conditions?

October 11, 2018 - 10:48 AM ET

## Does Ohio's Mike DeWine want to get rid of pre-existing condition coverage?

FROM **KHN**

*By Amy Sherman on Thursday, October 4th, 2018 at 10:00 a.m.*



## The Daily 202: Preexisting conditions take center stage in Democratic attack ads

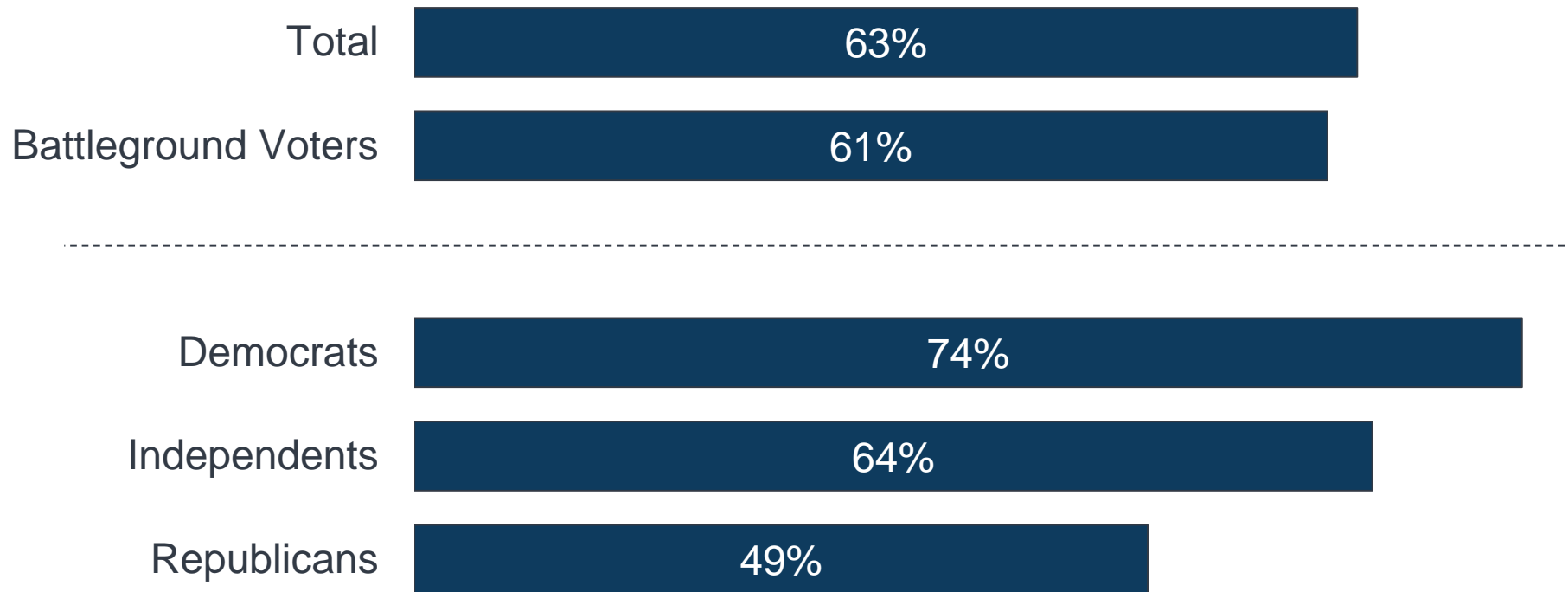
PowerPost

# GOP candidates try to blunt Democrats' preexisting conditions attacks

**KFF**  
HENRY J KAISER  
FAMILY FOUNDATION

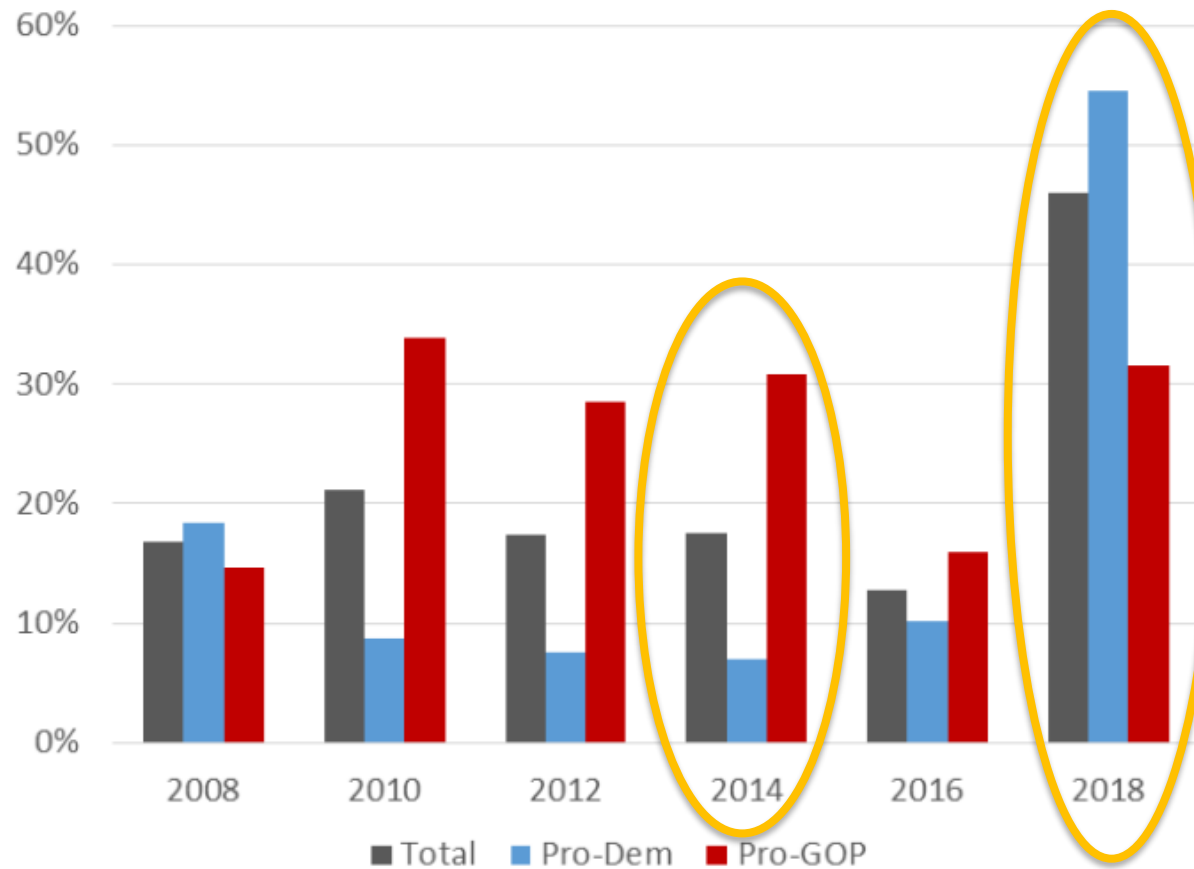
# Most Voters Say Candidate's Position on ACA's Pre-Existing Condition Protections Was At Least Very Important To Their Vote

REGISTERED VOTERS: Percent who say a candidate's position on **continuing protections for people with pre-existing health conditions** is the "single most important factor," or "very important, but not the most important factor" in their vote:



SOURCE: KFF Health Tracking Poll (conducted July 17-22, 2018). See topline for full question wording and response options.

FIGURE I: DISCUSSION OF HEALTH CARE IN FEDERAL AD AIRINGS, 2008-2018



Numbers include ads aired on broadcast television for U.S. House and U.S. Senate races from September 18 – October 15 for each year.  
CITE SOURCE OF DATA AS: Wesleyan Media Project analysis of Kantar Media/CMAG data; 2008 data come from the Wisconsin Advertising Project.

**WESLEYAN**  
**MEDIA PROJECT**

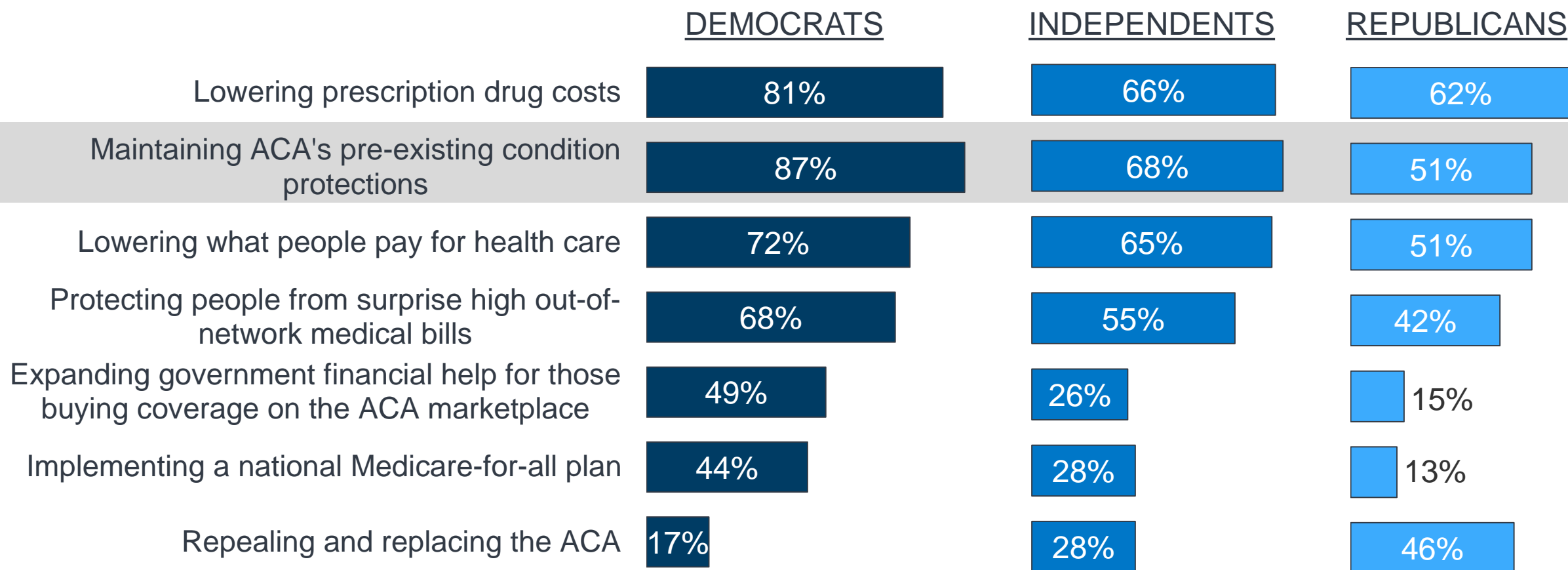
TABLE 1. Top Five Health Care Issues, Sept. 4 - Oct. 1, 2018

TOP FIVE ISSUES OUT OF ALL HEALTH CARE ADS	FREQUENCY	PERCENT
Coverage for Pre-existing Conditions	77,105	32.6%
Medicare	46,688	19.8%
Prescription Drug Costs	19,217	8.1%
Government Intervention in Health Care	18,153	7.7%
Funded by Insurance Companies	16,176	6.8%

Numbers include federal and gubernatorial English-language ads aired on broadcast television mentioning health care from September 4 to October 1, 2018.  
CITE SOURCE OF DATA AS: Wesleyan Media Project student team analysis of Kantar Media/CMAG data.

# Majorities Across Partisans Say Lowering Costs And **Maintaining Pre-Existing Protections** Should Be Top Priorities For Congress

Percent who say each of the following should be a **top priority** for Congress:



SOURCE: KFF Health Tracking Poll (conducted September 3-8, 2019). See topline for full question wording and response options.

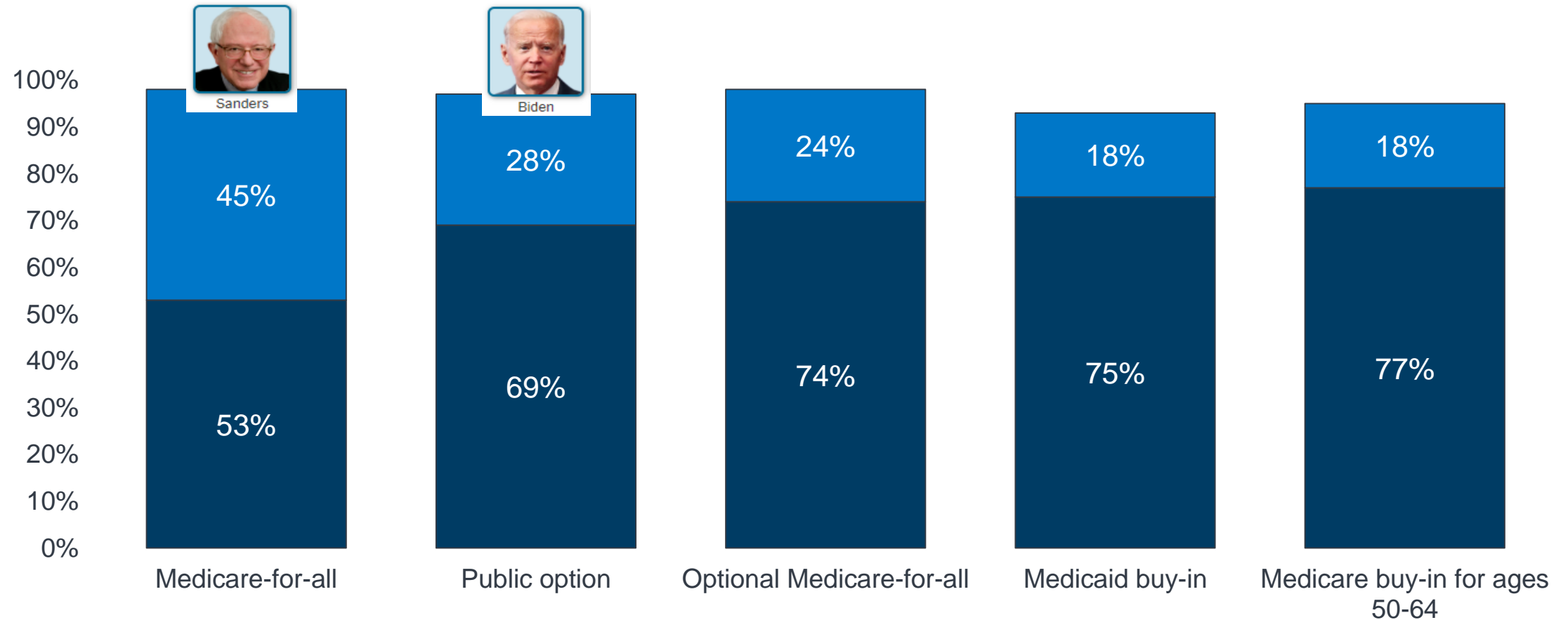


# Support For Proposals To Expand Public Health Insurance Programs

Percent who favor or oppose:

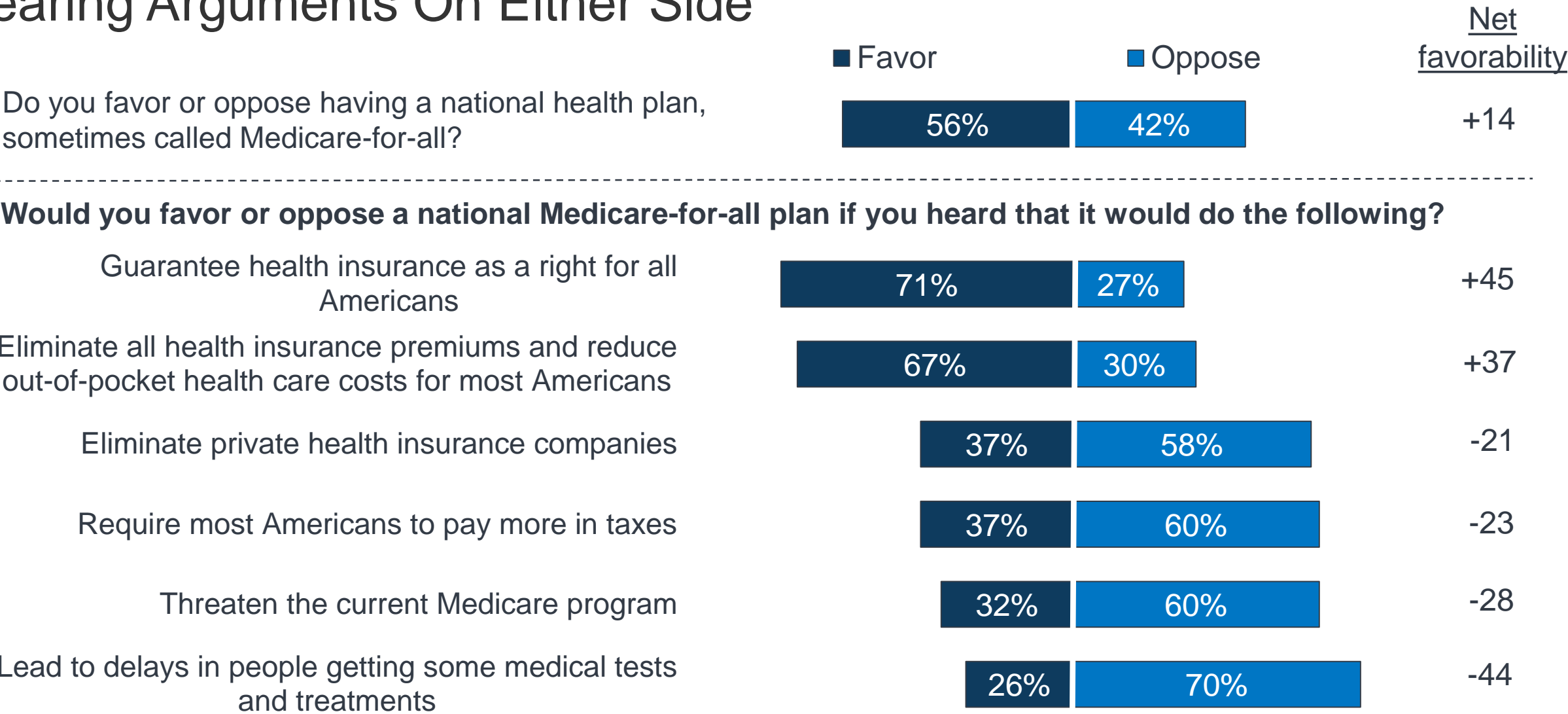
■ Favor

■ Oppose



SOURCE: KFF Health Tracking Polls. See toplines for full question wording and response options.

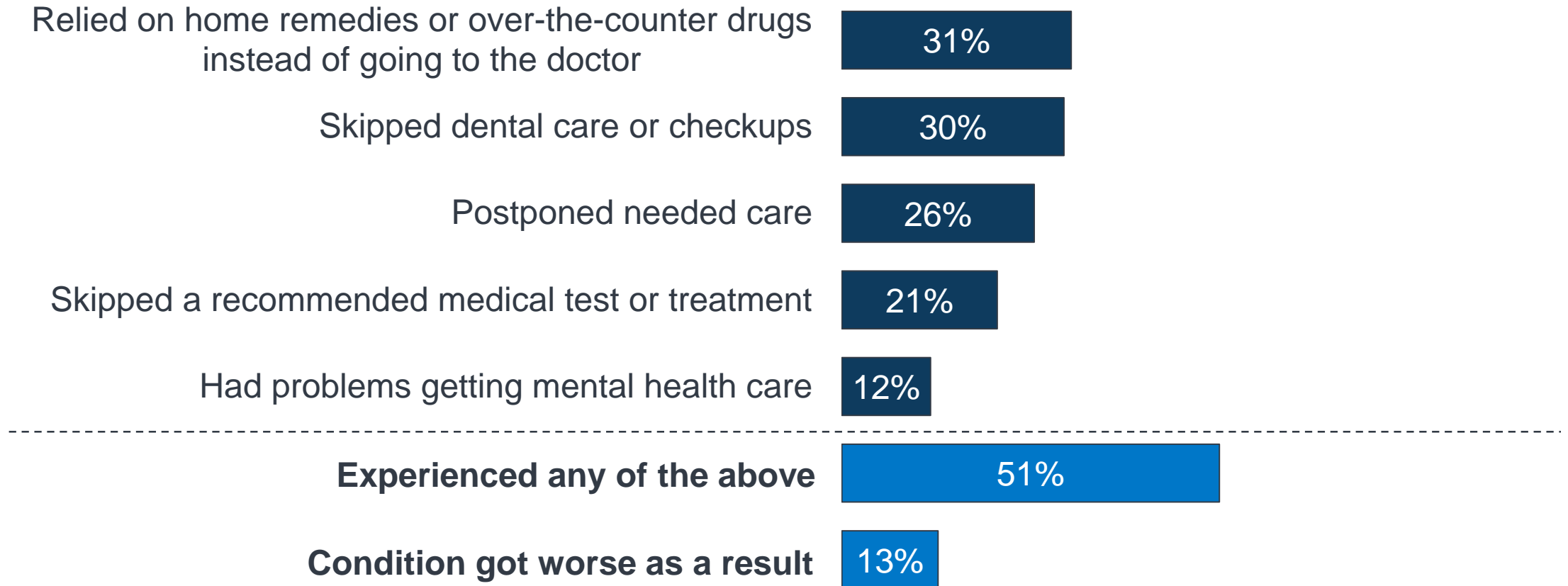
# Public's Views Of Medicare-For-All Can Shift Significantly After Hearing Arguments On Either Side



SOURCE: KFF Health Tracking Poll (conducted January 9-14, 2019). See topline for full question wording and response options.

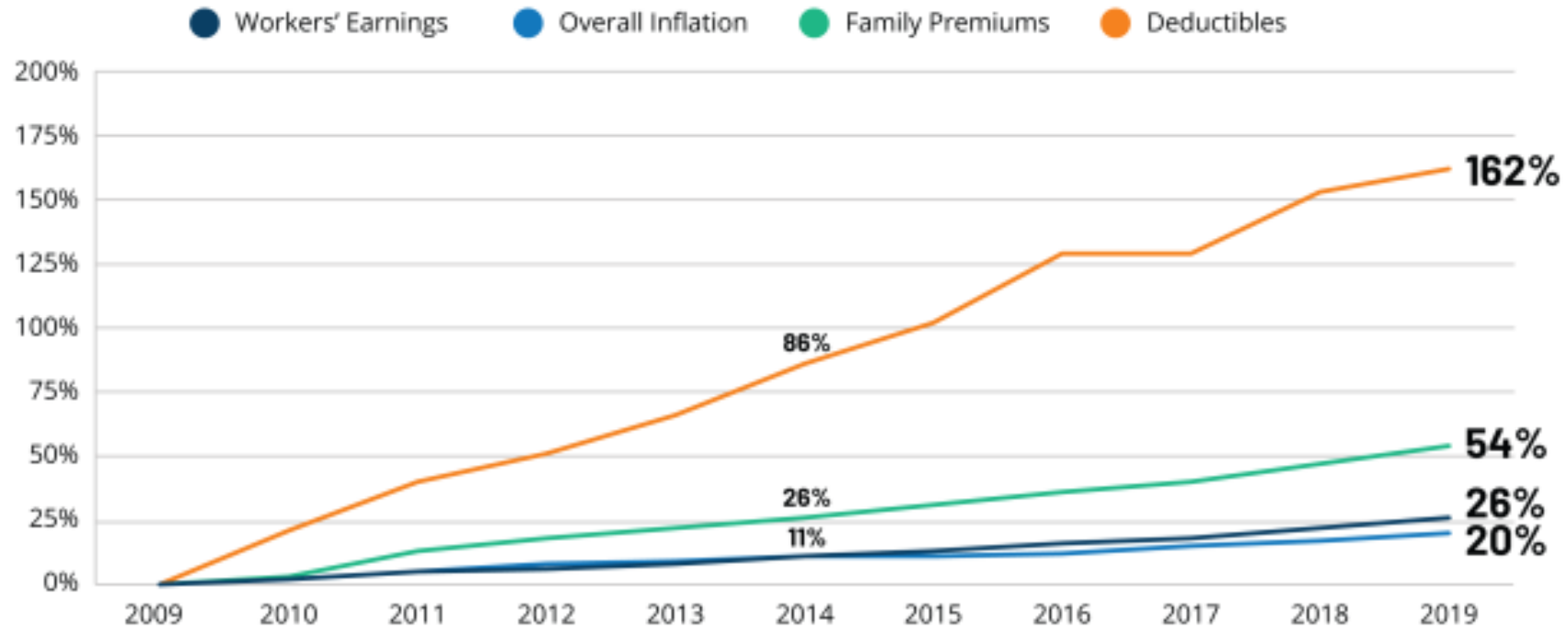
# Half Of Adults Report Putting Off Care Due To Costs; Some Say Their Conditions Got Worse As A Result Of Skipping Care

Percent who say they or a family member living in their household **did each of the following in the past 12 months because of the cost:**



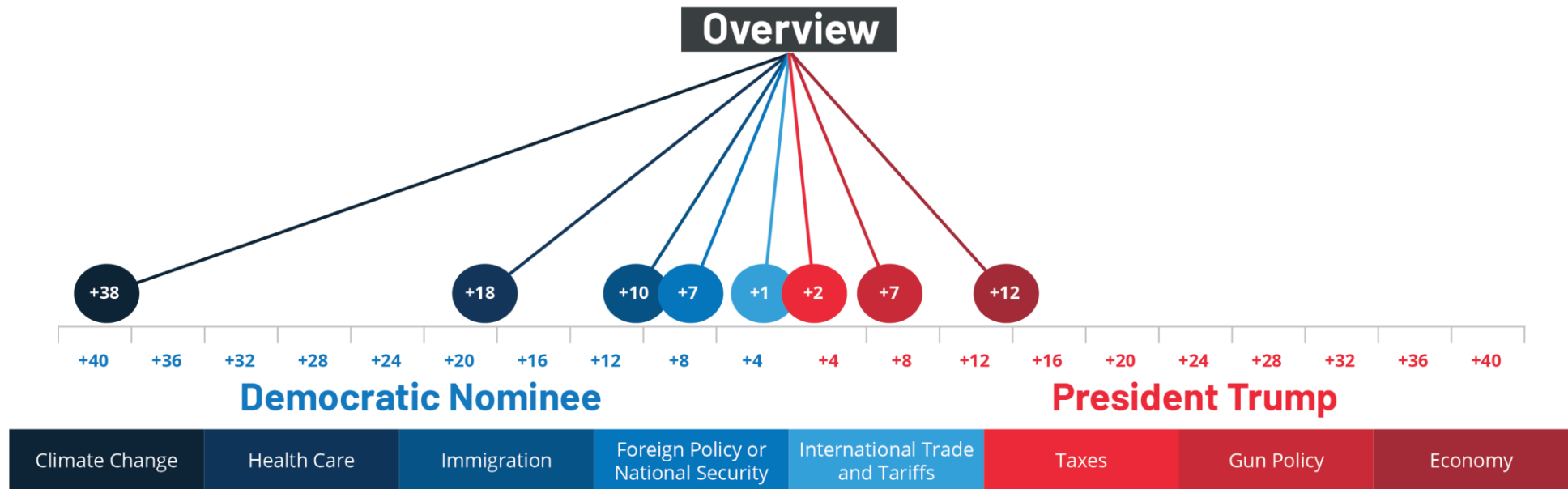
SOURCE: KFF Health Tracking Poll (conducted March 13-18, 2019). See topline for full question wording and response options.

## Premiums and Deductibles Rise Faster than Worker's Wages Over Past Decade



# How Issues Affect Swing Voters' Choices for 2020 Presidential Candidates

In the most recent KFF tracking polls, 30% of voters are “swing voters.”



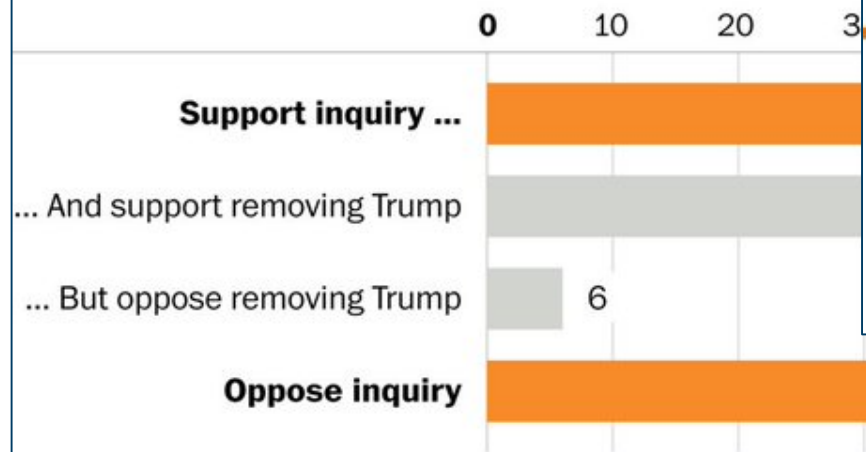
NOTE: Swing voters are voters who report they have not decided on whether they plan to vote for President Trump or the Democratic nominee in the 2020 elections. Numbers indicate the percentage point difference in the share of swing voters who say each issue makes them more likely to support either President Trump or the Democratic nominee.

# Will Impeachment Overshadow Everything?

## POLL Washington Post-Schar School Poll

**Most Americans support impeachment  
just under half support removing Trump**

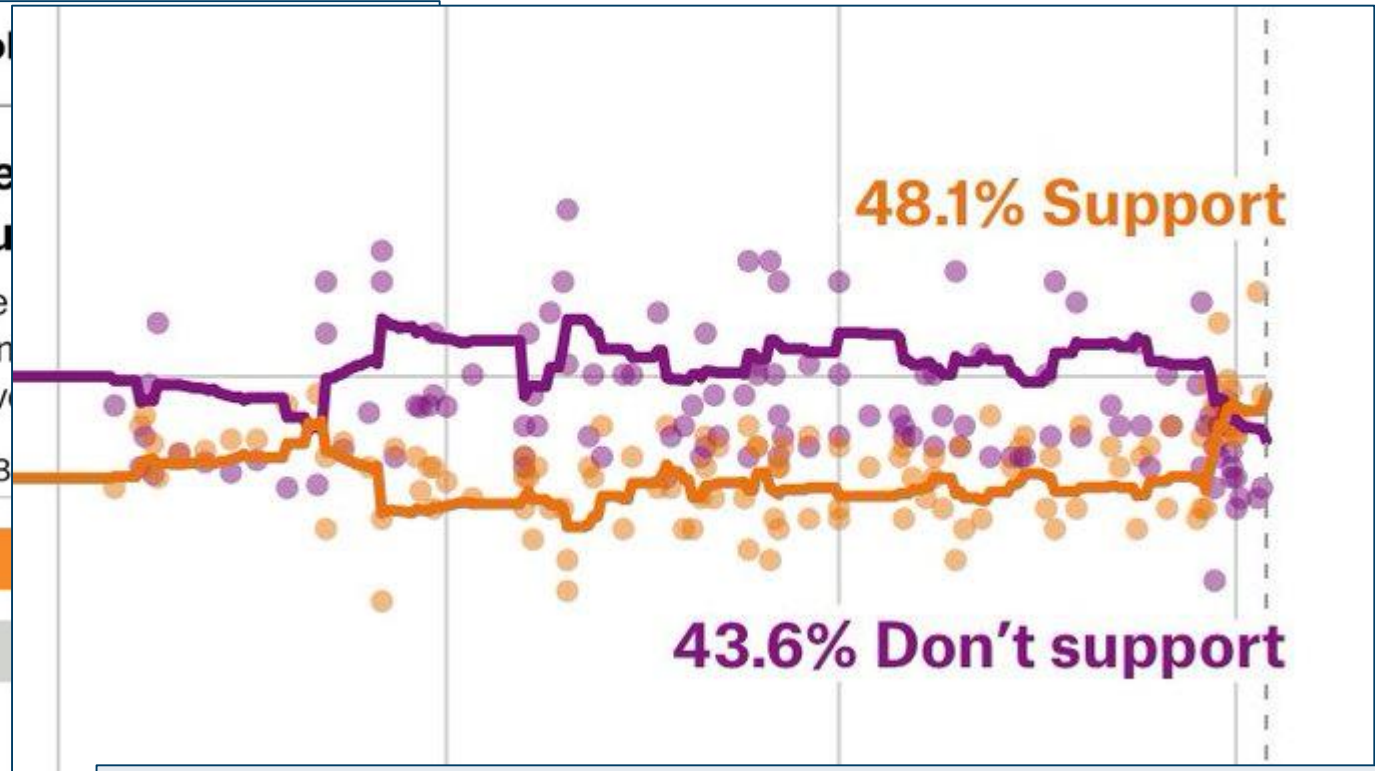
Q: Do you think Congress should or should not have inquiry of Trump? (IF SUPPORT INQUIRY) Do you think Representatives should or should not vote to remove Trump?



Note: No opinion not shown.

Source: Oct. 1-6, 2019, Washington Post-Schar School poll of 1,007 U.S. adults. Margin of error: +/- 3.5 percentage points.

EMILY GUSKIN/THE WASHINGTON POST



Trending in United States

**58% of Americans**

31.2K Tweets