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Latest TDA Podcast Features Agri-Business Association's Tom Bressner

Madison, WI – Tom Bressner, executive director of the Wisconsin Agri-Business Association, is the featured guest on the latest episode of the *On the Go* podcast. Bressner details how transportation infrastructure is an essential element in his members' economic success.

"When we talk about rural roads, the issue is the deterioration. We see so many cases now to where you have to avoid certain bridges or certain roads," Bressner said. "If that feed truck, or the milk truck, or that load of grain can't cross that first bridge on a road in the middle of nowhere, you just took the efficiency out of the entire food chain."

But Bressner said his members understand the importance of maintaining the complete transportation system so that goods can get to market and service providers can help clients across the state.

"We want to see more money happening out in the rural areas, but we don't want it at the expense of Milwaukee and the big towns," explained Bressner. "We're all in this together."

Also in this episode, Bressner discusses how his organization is training the next generation of leaders, and he highlights future challenges they'll have to tackle in the years ahead.

Hosted by TDA Executive Director Debby Jackson, *On the Go* explores issues surrounding transportation infrastructure and investment in Wisconsin and across the nation. The podcast is available on all popular podcasting platforms and via this link: <http://www.tdawisconsin.org/on-the-go-podcast/>.

About the Wisconsin Agri-Business Association

The Wisconsin Agri-Business Association, Inc. (WABA) is a nonprofit trade association that provides programs and services for its members and manages regulatory and legislative affairs. For more than five decades, the association has been a strong, unifying voice for the agribusiness industries of Wisconsin. Its 1,800 participants represent all confluences of the industry, including farm supply industries, equipment manufacturers and distributors, cooperative and independent agronomic retailers, crop consultations, soil labs, environmental engineers, transporters, and agricultural consultants.

About TDA

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, Wisconsin's transportation network is the key to connecting goods to market and people to jobs.

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use airports, railroads, commercial ports, and roads. TDA's members include businesses, labor unions, citizen groups, units of government and individuals.

Contact us at: www.tdawisconsin.org and Twitter handle @TDAWisconsin

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