



FOR IMMEDIATE RELEASE

UW Credit Union Opens Branch in Verona

East-side Hometown Circle location is the home of UW Credit Union's 27th branch

MADISON, WI – July 15, 2019 – A new UW Credit Union branch opened today in Verona, WI.

UW Credit Union launched its newest location at 651 Hometown Circle in Verona, a 5,000-square-foot facility with updated branch architecture reflecting the credit union's refreshed branding. Moving away from the traditional teller line, the branch features teller pods, making it easier to interact with members and demonstrate how to access online banking features on mobile devices. This is the credit union's 27th location in Wisconsin.

UW Credit Union is one of the largest credit unions in Wisconsin, allowing it to offer extensive and convenient services to a growing membership of more than 250,000 members. The Verona branch employs 11 people, including two teller interns through the Young Apprenticeship Program at Verona High School, in which students receive high school credits along with wages.

"We're proud to be joining the Verona community," said Paul J. Kundert, UW Credit Union president & chief executive officer. "As a financial leader we know we can help our new members achieve their financial dreams. From high schoolers to empty nesters, we lend a hand to improve their lives at every step of their life's journey."

Verona branch lobby hours are 9 am to 5:30 pm Monday through Friday and 9 am to 1 pm Saturday. Branch drive-up hours are 7:30 am to 6 pm Monday through Friday and 9 am to 1 pm Saturday.

The credit union celebrates its new location with a bevy of grand opening events from 1 to 3 p.m. on Friday, July 26. The Verona Area Chamber of Commerce will officially welcome the credit union to the community with a ribbon cutting at 1:30 p.m. Creative appetizers will be served by local grocer Miller & Sons Supermarket and Kona Ice of Madison will be dishing out its popular Hawaiian-style shaved ice. Also, the popular rideshare program Madison BCycle will offer test rides of its fun, new electric bikes. UW Credit Union is a major sponsor of Madison BCycle, one of the leading programs of its kind in the country.

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One of the highlights of the grand opening is a food drive, Monday, July 22 through Friday, July 26, benefitting Badger Prairie Needs Network, an all-volunteer food pantry and one of the largest in Dane County. The nonprofit fuels an average of 1,200 persons each month and 13,000 individuals each year.

“The food drive reflects UW Credit Union’s vision of helping people, serving the community, building partnerships and making a difference in Verona,” commented Brand Day, the new Verona branch manager. “We’re excited to partner with Miller & Sons and Badger Prairie Needs Network for a hometown grand opening event that celebrates Verona by connecting with our neighbors.”

About UW Credit Union

UW Credit Union is a growing, federally insured financial institution and a leading provider of a full range of financial services to University of Wisconsin communities. UW Credit Union's over 600 employees serve the financial needs of more than 250,000 members through world-class technology systems, and through a convenient network of 27 branch locations and over 100 ATMs. With assets totaling \$3 billion, UW Credit Union is ranked nationally among the leading credit unions. Founded more than 85 years ago by members of the University of Wisconsin community, UW Credit Union continues to operate as a not-for-profit, member-owned financial cooperative with locations in the Madison, Milwaukee, Stevens Point, Green Bay, Oshkosh, Whitewater and La Crosse areas.

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Media Queries

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