

Milwaukee's First-ever Incubator Kitchen

Opening this summer in Sherman Park

FOR IMMEDIATE RELEASE

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[Full Press Release]

MILWAUKEE, WI - UpStart Kitchen, Milwaukee's first incubator kitchen, is opening this summer in Sherman Park, one of Milwaukee's most diverse neighborhoods.

Currently, Milwaukee is ranked near the bottom among major U.S. cities for launching new entrepreneurs. As an incubator, UpStart will help urban food entrepreneurs start or scale their own business by providing both affordable, 24/7 commercial-kitchen space and wraparound business support services such as business planning, training etc. in collaboration with community partners.

UpStart will be open to anyone, with priority pricing for City of Milwaukee residents and an intentional focus on supporting low-to-moderate income entrepreneurs to address the socioeconomic and racial disparities in Milwaukee.

Food entrepreneurs with dreams of opening their own food business are invited to attend one of UpStart Kitchen's upcoming info sessions, held in the café at Parklawn Assembly of God Church on:

- [Saturday, June 22nd](#) – 11a – 12:30p
- [Tuesday, July 9th](#) – 6 – 7:30p

Community members are invited to support the first cohort of local entrepreneurs by;

- Following UpStart Kitchen on Facebook, Instagram and LinkedIn and sharing recent posts.
- [Giving financially](#) to UpStart's crowdfunding campaign to raise \$50K by July 19, 2019

Food really does bring us all together!



UpStart Kitchen is an initiative of PRISM Economic Development Corporation PRISM EDC is a Milwaukee-based nonprofit founded in 2011 by Parklawn Assembly of God Church.

[Abridged Press Release]

MILWAUKEE, WI - UpStart Kitchen is opening this summer in Sherman Park to help urban food entrepreneurs start or scale their own business. UpStart Kitchen will provide affordable 24/7 commercial-kitchen space and wraparound business support services. Food entrepreneurs can learn more at an upcoming info session on [Saturday, June 22](#) - 11:00 a.m. to 12:30 p.m or [Tuesday, July 9th](#) - 6:00 p.m. to 7:30 p.m. at Parklawn Church, 3725 N Sherman Blvd, Milwaukee, WI 53216, in the cafe. Community members are invited to support the first cohort of entrepreneurs by following and sharing about UpStart Kitchen on Facebook, Instagram and LinkedIn and by giving financially to UpStart's crowdfunding campaign to raise \$50K by July 19.



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