



For additional information, please contact:

John Gard

Info@gbpfuture.com

(920) 860-6780

Green Bay Packaging Inc. Announces Plan to Construct New State-of-the-Art Paper Mill in Green Bay

Plan Cements the Legacy of Green Bay Packaging in Wisconsin for the next 50+ Years

GREEN BAY, WI – Green Bay Packaging Inc. announced plans to replace its 71-year-old Green Bay Paper Mill with a new, state-of-the-art facility. The over \$500 million investment will be the largest business development project in both Brown County and Green Bay Packaging company history. The new Green Bay Mill will be the first new paper mill in the State of Wisconsin in over 30 years.

“Paper making has long been a staple in Wisconsin’s economic success, but it’s no secret that many paper mills across the state have closed down or moved out in recent years. Like our Green Bay Mill, they grow old, become inefficient, and too expensive to reinvest, but we decided to move forward with building a new paper mill right here in Green Bay because we are committed to our hardworking employees, our loyal customers, and this community,” said Will Kress, President and CEO of Green Bay Packaging.

“The decision to build the new 300”, 100% recycled paper machine in Green Bay will preserve more than 1,100 Green Bay Packaging jobs across Brown County and position the company to grow its local workforce in the coming years. The new Green Bay Mill will more than double Green Bay Packaging’s paper production capabilities, resulting in a positive impact on Wisconsin’s transportation industry by increasing the amount of freight coming to and from the company each day,” Bryan Hollenbach, Executive Vice President of Green Bay Packaging added. Green Bay Packaging has partnered with local contractors like Miron Construction to construct the new Green Bay Mill, which will require nearly 1,000 additional construction jobs over the next 2.5 years.

The new Green Bay Mill will continue to advance Green Bay Packaging’s longtime commitment to be an industry leader in environmental stewardship and sustainability. The company will replace its facility-wide coal boiler with two natural gas boilers, reducing fuel emissions of sulfur dioxide and particulate matter emissions by over 90%. Green Bay Packaging will also partner with NEW Water, Green Bay’s local metropolitan water treatment facility, to construct a reclaimed water system that utilizes treated wastewater for production and does not discharge any wastewater back into the Fox River or Bay of Green Bay. The Green Bay Packaging mill will be a 100% recycled mill utilizing both Old Corrugated Containers (OCC) and mixed waste as their fiber supply. “We believe it will be one of the most environmentally friendly mills in the country,” added Matt Szymanski, VP of Mill Operations.

Green Bay Packaging has been actively engaged with the State of Wisconsin, City of Green Bay and Brown County to assist in constructing the new mill in Green Bay.

“We are excited to be working with the state, city and county to make sure this investment solidifies Green Bay Packaging’s future in Wisconsin for the next 50-plus years,” said Kress.

About Green Bay Packaging Inc.

Started in 1933, Green Bay Packaging Inc. is a family-owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label rollstock, specialty converting operations, timberlands, and a sawmill facility. Headquartered in Green Bay, WI, Green Bay Packaging Inc. is dedicated to innovative development of its products and forestry resources, with a focus on quality, sustainability and continuous improvement throughout all of its manufacturing facilities in 14 states. Green Bay Packaging Inc. has nearly 3,600 employees nationwide, including over 1,100 employed in Brown County. To learn more information about Green Bay Packaging’s new Green Bay mill proposal, please visit www.gbpfuture.com.