U.S. Oil announces opening of another GAIN™ Clean Fueling station

FOR IMMEDIATE RELEASE

(Appleton, WI) U.S. Oil has opened a GAIN™ Clean Fueling station at the River Cities Travel Plaza located at 2700 Cleveland Avenue in Marinette, WI. This is the second GAIN Clean fueling station opened by U.S. Oil in past five months and it will provide compressed natural gas (CNG) to trucking businesses and individual drivers.

“U.S. Oil has been at the forefront of alternative energy solutions since the inception of our company,” said Mike Koel, Vice President of Business Development for U.S. Oil. “We are proud to be the leading distributor of biofuels in the state of Wisconsin. We believe CNG is the fuel of the future and we are excited to expand GAIN Clean Fuel across our region.”

The station was built with support from local trucking firm, Veriha Trucking, Inc. Veriha has purchased 10 new CNG trucks and will have over 30 in the next two years. “This is a great opportunity for our trucking company to become more environmentally friendly while utilizing a cost effective alternative to diesel fuel,” said Karen Smerchek, President of Veriha Trucking. “We have been a SmartWay® carrier partner for years and making this conversion is a natural extension of that commitment. We will be able to offset more than a million gallons of diesel fuel in just three years.”

SmartWay is a public/private collaboration between the United State Environmental Protection Agency (USEPA) and the freight transportation industry that helps freight shippers, carriers, and logistics companies improve fuel-efficiency and save money.

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“We are incredibly proud to partner with Veriha Trucking,” Koel said. “Their commitment to alternative energy and finding a better way to fuel their fleets is an excellent model for the rest of the transportation industry to follow.”

The new station is also open to public use. Other trucking firms and individuals are encouraged to use the facility. U.S. Oil is also seeking opportunities to partner with other trucking firms to open additional GAIN stations throughout the United States.

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About U.S. Oil
Headquartered in Appleton Wisconsin, U.S. Oil is a division of U.S. Venture Inc., a leading energy and transportation products distributor and marketer. Their customer promise “Finding a better way” delivers unconventional, creative solutions that give their customers a competitive edge. U.S. Oil has been recognized as the innovative leader in the distribution of petroleum and renewable energy products and lubricants for over 60 years. For more information on U.S. Oil, please visit [www.usoil.com](http://www.usoil.com).

About Veriha Trucking
Founded in Marinette WI in 1978, Veriha Trucking, Inc. continues to be a growing presence in the transportation industry. The family owned and operated business has grown to more than 250 tractors, 700 trailers, across multiple operating locations. Veriha Trucking Inc. services all of the lower 48 states and Canada, with primary service focus east of the Mississippi River. For more information on Veriha Trucking, please visit [www.veriha.com](http://www.veriha.com).

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